## ORDER

Orders Order / Rev: 158470 06816416 Alt Order #: D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1200 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Anjie Brady Sales Office: Original Date / Rev: 10/08/12 / 10/08/12 P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave NW EOM/EOC Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: A35+ New Business Thru: 09/29/09 Demographic: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 3 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	44	\$43,000.00	\$36,550.00

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$43,000.00	\$36,550.00	0.00
Totals	44	\$43,000.00	\$36,550.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

AGY, POL, ISS

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$43,000.00
Market	100%	\$252 041 18

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$63,235.29
KMSP	18%	\$45,529.41
KMWB	1%	\$2,529.41
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$5,058.82
WCCO	33%	\$83,470.59
WFTC	4%	\$10,117.65

 Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/09/12	10/12/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	2	\$475.003	0.00 NM	2	\$950.00
				M-F 6-7a News									
	5 EW N	NWS 6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	/08/12	10/14/12	- ТWГF	2	\$475.00	0.00						
2	All	10/09/12	10/12/12	M-F GMA	СМ	7-9a	- TWTF	:30	2	\$450.003	0.00 NM	2	\$900.00
				M-F GMA									
	GD MR	RN AMR-AE	3C										

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Order / Rev: 158470 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816416 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1200

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
2	All	10/09/1	2 10/12/12	M-F GMA	CM	7-9a	- TWF	:30	2	\$450.003	0.00 NM	2	\$900.00
	GD MR	N AMR-A	ABC	M-F GMA									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
- W	eek: 10/		10/14/12	- TWTF Sat 8-9a	CM	\$450.00 8-9a	0.00	:30	1	\$450.003	0.00 NM	1	\$450.00
3	AII	10/13/1	2 10/13/12	Sat 8-9a News	CIVI	0-9a	3-	.30	'	φ450.00 S	U.UU INIVI	'	φ430.00
		W-SA 8A											
W	<u>Sta</u> /eek: 10	rt Date 08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
4	All		2 10/14/12	Sun 8-9a	CM	8-9a	S	:30	1	\$550.003	0.00 NM	1	\$550.00
	N/ N			Sun 8-9a									
		W-SU 8A rt Date	NM End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	S	1	\$550.00	0.00						
5	All	10/09/1	2 10/12/12	•	CM	3-4p	- TWTF	:30	2	\$200.003	0.00 NM	2	\$400.00
	TWIN C	ITIES LV	/	Twin Cities Live									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/14/12	- TWГF	2	\$200.00	0.00						
6	All	10/09/1	2 10/12/12	M-F 4-430p Millionaire	CM	4-430p	- TWГF	:30	2	\$275.003	0.00 NM	2	\$550.00
	MILLIO	NAIRE		Willionanc									
107		rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
7	eek: 10/		10/14/12 2 10/12/12	M-F 6-630p	CM	\$275.00 6-630p	0.00 - TWTF	:30	2	\$950.002	0.00 NM	2	\$1,900.00
,	All	10/03/1	2 10/12/12	M-F 6-630p	OW	0 030р	1 1111	.50		ψ550.00 2	0.00 14101		ψ1,500.00
		W 6P MF		10/	0	Data	Datie						
W	<u>Sta</u> /eek: 10	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$950.00	Rating 0.00						
8	All		2 10/12/12	M-F 630-7p	CM	630-7p	- TWTF	:30	2	\$950.002	0.00 NM	2	\$1,900.00
	5 EW N	W630P N	<i>1</i> =	M-F 630-7p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	- TWF	2	\$950.00	0.00						
9	All	10/14/1	2 10/14/12	Su 530-6p Su 530-6p News	CM	530-6p	S	:30	3	\$850.003	0.00 NM	3	\$2,550.00
	5 EW N	WS E-SI	JN	Su 530-op News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		08/12		Mon Spol 2	3	\$850.00	0.00	.20		Ф7 F00 00 2	0.00 NIM	,	Ф7 <b>Б</b> ОО ОО
10	All	10/15/1	2 10/15/12	Mon Spcl 2 Dancing with the	CM Stars	7-9p	M	:30	1	\$7,500.003	0.00 NM	1	\$7,500.00
	DWTS			3									
\٨/	<u>Sta</u> /eek: 10	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$7,500.00	Rating 0.00						
11			2 10/12/12	M-F 1102p News	CM	1102-1132p	- ТWГF	:30	1	\$375.003	0.00 NM	1	\$375.00
				M-F 1102p News		•							
		WS 11PI rt Date	M< End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	- TWF	1	\$375.00	0.00						
12	All	10/09/1	2 10/12/12	M-F,Su Late New		10-1035p	- TWTF	:30	2	\$1,750.002	0.00 NM	2	\$3,500.00
	5 FW N	WS 10PI	M<	M-F, Su 10-1035 <sub> </sub>	D								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/14/12	- TWГF		\$1,750.00	0.00						
13	All	10/14/1	2 10/14/12	Su Late News Su 10-1035p	CM	10-1035p	S	:30	3	\$1,750.002	0.00 NM	3	\$5,250.00
	5 EW N	WS 10PI	M<	Cu 10 1000p									
1.6.		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/14/12 2 10/14/12	5	CM	\$1,750.00 1035-1105p	0.00	:30	1	\$850.003	0.00 NM	1	\$850.00
14	Δil	10/14/1	_ 10/14/12		Civi	1000-1100β	3	.50	'	ψυυυ.υυ υ	U.UU INIVI	ı '	ψυυυ.υυ

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Alt Order #: 06816416 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1200

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Su 1035-1105p N Sun 1035-1105p									
5EWN	LTE EDT	N<										
Sta Week: 10	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
15 All		10/14/12 2 10/12/12	M-F 1035-1102p	CM	\$850.00 1035-1102p	0.00 - TWTF	:30	2	\$750.002	0.00 NM	2	\$1,500.00
-			Nightline	O.W.	1000 1102p	1,111	.00	-	Ψ100.002	0.00 14111	_	ψ1,000.00
	ITELINE<		M/a aladaya	0	Dete	Datie						
Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
16 All		2 10/15/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$475.003	0.00 NM	1	\$475.00
5 514/4			M-F 6-7a News									
	IWS 6A art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$475.00	0.00						
17 All	10/15/1	2 10/15/12		CM	7-9a	M	:30	1	\$450.003	0.00 NM	1	\$450.00
GD MR	N AMR-A	ABC	M-F GMA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	M	1	\$450.00	0.00						
18 All	10/15/1	2 10/15/12	•	CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
TWIN C	CITIES L\	/	Twin Cities Live									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$200.00	0.00			Ф075 00 0	0.00.1114		<b>#075.00</b>
19 All	10/15/1	2 10/15/12	M-F 4-430p Millionaire	СМ	4-430p	M	:30	1	\$275.003	0.00 NM	1	\$275.00
MILLIO	NAIRE											
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
20 All		10/21/12 2 10/15/12	M-F 6-630p	CM	\$275.00 6-630p	0.00 M	:30	1	\$950.002	0.00 NM	1	\$950.00
20 7111	10/10/1	2 10/10/12	M-F 6-630p	OW	О ОООР	111	.00	•	ψ000.002	0.00 14101		φοσο.σσ
	IW 6P MF			0	Б.,	D ()						
Sta Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
21 All		2 10/15/12	M-F 630-7p	CM	630-7p	M	:30	1	\$950.002	0.00 NM	1	\$950.00
5 514/4	NA/000D A	45	M-F 630-7p									
_	NW630P N art Date	VIF End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$950.00	0.00						
22 All	10/15/1	2 10/15/12	M-F 1102p News	CM	1102-1132p	M	:30	1	\$375.003	0.00 NM	1	\$375.00
5 FW N	IWS 11PI	M-	M-F 1102p News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$375.00	0.00						
23 All	10/15/1	2 10/15/12	M-F,Su Late New		10-1035p	M	:30	1	\$1,750.002	0.00 NM	1	\$1,750.00
5 EW N	IWS 10PI	M<	M-F, Su 10-1035	ρ								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$1,750.00	0.00	.20		Ф750 00 0	0.00 NIM	4	<b>Ф7</b> ГО ОО
24 All	10/15/1	2 10/15/12	M-F 1035-1102p Nightline	СМ	1035-1102p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
ABC-N	ITELINE<		3									
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N25 All		2 10/12/12	M-F Midday News	•	\$750.00 11a-12p	- TWTF	:30	4	\$350.002	0.00 NM	4	\$1,400.00
			M-F Midday New		· · - <b>-</b>	- 1122	.30	•	, <b>.</b>			÷ · , · 00.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12 2 10/15/12	- TWTF M-F Midday News	s CM	\$350.00 11a-12p	0.00 M	:30	1	\$350.002	0.00 NM	1	\$350.00
INZU AII	10/13/1	Z 10/10/1Z	M-F Midday New		11a-12p	IAI	.50	'	ψ550.00 Δ	O.OO INIVI	'	φ330.00

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Order / Rev: 158470 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816416 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1200

Ln Ch Start End	Inventory Code Bre	ak Start/End	I Time Days	Len Spot	s Rate Pri	Rtg Type S	pots	Amount
N26 All 10/15/12 10/15/12	,	11a-12p	M	:30	1 \$350.002	0.00 NM	1	\$350.00
	M-F Midday News							
Start Date End Date	Weekdays Spots/We	eek Rate	Rating					
Week: 10/15/12 10/21/12	M	1 \$350.00	0.00					
N27 All 10/09/12 10/14/12	2 Thursday Prime A CM	7-8p	T	:30	1 \$2,250.004	0.00 NM	1	\$2,250.00
	Last Resort							
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/08/12 10/14/12	T	1 \$2,250.00	0.00					
N28 All 10/09/12 10/14/12	2 Sunday Prime A CM	6-7p	S	:30	1 \$3,200.003	0.00 NM	1	\$3,200.00
	America's Funniest Home \	'idec						
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/08/12 10/14/12	S	1 \$3,200.00	0.00					
N29 All 10/09/12 10/14/12	2 M-F 5-530a News CM	5-530a	- TWTF	:30	1 \$500.002	0.00 NM	1	\$500.00
	M-F 5-530a News							
Start Date End Date	Weekdays Spots/We	eek Rate	Rating			1		
Week: 10/08/12 10/14/12	- TWTF	1 \$500.00	0.00					
		-		•		Totals	44	\$43,000.00